

VION INDUSTRIES

INNOVATING SUPERIOR QUALITY PLASTIC PRODUCTS FOR A GAMUT OF APPLICATIONS



Kshitij Gupta
CEO & Co-founder

The plastic manufacturing industry is booming due to technological advancements, which lower production costs and facilitate online sales. Emerging economies and urbanization are boosting per capita income and raising living standards, leading to increased consumer demand. As people seek to improve their lifestyles, the need for plastic products grows, driving rapid industry expansion in response to this sustained and rising demand. However, the market demands lower prices while customers face increased costs driven by inflation, resulting in squeezed margins and jeopardized product quality. Vion Industries is one of the leading plastic manufacturing companies specializing in custom plastic components and home appliances. The company has a vast experience spanning over four decades, offering innovative solutions, high-quality standards, and comprehensive services from design right up to final assembly with accurate product assessment aimed at reducing costs without sacrificing quality.

Setting Industry Standards with Advanced Plastic Innovation

Founded in 1986 in Delhi as Five Star Engineering Works, Vion Industries began its journey specializing in mold manufacturing. Over time, it expanded its capabilities to handle in-house product design, mold design, and bulk manufacturing of plastic components for various industries and producing over 100 million products. Four years ago, the company established a manufacturing facility in Sonipat, equipped with advanced injection molding machines capable of processing a wide range of engineering plastics. "Moreover, the firm has established strong and reliable affiliations with leading industry brands, engaging in white labeling and export collaborations", says Kshitij Gupta, CEO and Co-founder.

Vion Industries specializes in designing and developing a diverse range of products, including home appliances such as electric choppers, axial fans, and ventilation fans, marketed under its sub-brands Casalingo and CasaAir. Beyond consumer appliances, the company is a key player in the production of parts for surgical and laboratory




equipment, as well as customized plastic components for various industries like medical, automotive, and household appliances. Additionally, the firm's comprehensive client engagement process begins with understanding specific requirements, followed by cost analysis and timeline establishment, which is then approved by the client. Post-order confirmation, the company handles production planning, quality checks, and assembly, ensuring each product meets high standards before final packaging and timely delivery.

Vion Industries distinguishes itself in the plastic components sector through its unwavering commitment to quality and comprehensive approach to product development. The company integrates cutting-edge technologies, such as 3D modeling and rapid prototyping, into its R&D efforts, ensuring that its products remain at the forefront of industry innovation. Vion's commitment to quality is evident in its rigorous inspection protocols. The manufacturing process emphasizes precision, starting with the use of premium-grade plastic granules and continuing through meticulous visual and technical inspections at each production stage. Regular maintenance of molds and machines further ensures optimal performance. Additionally, the firm maintains high customer satisfaction by providing samples for client approval before full-scale production and proactively addressing feedback. "The company's comprehensive approach, from in-house design and mold manufacturing to quality control and assembly, reflects its dedication to delivering exceptional products

tailored to diverse client needs", says Sonali Aggarwal, Chief Growth Strategist.



Vion Industries specializes in high-quality plastic manufacturing and home appliances, offering innovative, customized solutions for various industries

Vion Industries aims to enhance its future by expanding its client base through a steadfast commitment to quality and competitive pricing. "The company plans to forge strategic partnerships for white labeling and export opportunities, further solidifying its reputation and broadening its market reach", says Pardeep Gupta, Chairman and Co-founder. 

Industry Outlook

PLASTIC PRODUCTS AND HOME APPLIANCES MANUFACTURING

THEINDUSTRYOUTLOOK.COM

Industry Outlook



FEATURES

VION INDUSTRIES

UNDER

COMPANY SPOTLIGHT

2024

in acknowledgement of its unwavering focus and dedication to achieve excellence in quality and delivery in the field of Plastic Products and Home Appliances Manufacturing.

Sudhakar Singh

Sudhakar Singh
Managing Editor
Industry Outlook